



# SAMAWIA MURTAZA

LAB TECHNOLOGIST

## ABOUT ME

Motivated and detail-oriented professional with strong expertise in Laboratory Specialist. Skilled at combining creativity and strategy to deliver impactful results. Passionate about continuous learning, innovation, and problem-solving.

## CONTACT

+92 315 6719225

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Faisalabad , Pakistan

## SKILLS

- Data Research & Data Entry
- Microsoft Excel
- (Sheets, Formulas, Data Management)
- Google Sheets
- Search Engine Optimization
- Internet & Market Research
- Data Organization & Analysis
- Microsoft Word
- Email Handling & Online Communication
- Attention to Detail
- Time Management

## LANGUAGES

- English – Fluent
- Urdu

## WORK EXPERIENCE

### SEO GUEST POSTING

Experienced in SEO guest posting, including outreach, content placement, and backlink acquisition to improve website rankings and domain authority. Skilled in identifying high-quality niche-relevant sites, coordinating with publishers, and ensuring compliance with white-hat SEO practices to drive organic traffic growth.

### HOME TUTION

Provided home tuition with focus on concept clarity and exam preparation. Assisted students with homework and improved their academic performance through personalized guidance.

## EDUCATION

### GOVT GRADUATE COLLEGE – 2022–2024

#### Fsc – Medical

Completed coursework in Biology, Chemistry, and Physics with a strong science foundation.

### RIPHAH INTERNATIONAL COLLEGE 2024–2026

#### Lab Technologist

#### 3.9 CCGPA

Studying laboratory techniques, diagnostics, and medical testing procedures.